

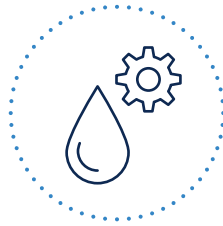
# WHAT IS HAPPENING WITH OUR BOTTLED WATER CONSUMPTION?



FACT 1

## UP TO 600 GRAMS

...of CO<sub>2</sub> are emitted into the air during the production of one litre of bottled water.<sup>1</sup>



FACT 2

## UP TO 7 LITRES

...are required to produce 1 litre of commercially available bottled water.<sup>2</sup>



FACT 3

## 800 BOTTLES

...of water are being consumed by an average German household of a family of four per year.<sup>3</sup>



## HOW CAN YOU TAKE CONTROL OF YOUR WATER LIFESTYLE AT HOME?

### OUR SOLUTION



**61% reduction of CO<sub>2</sub> emissions** per litre compared to the consumption of bottled water.<sup>1</sup>



**0 bottles** are needed because the GROHE BLUE Home water system delivers right from the tap.



#### AS COLD AS YOU WANT

The innovative **cooling system** lets you adjust the temperature to your personal preference anywhere between 5° and 10° C.

#### WHEN NO APPLE AT HAND

The optional **magnesium+ filter** combines pure taste with additional benefits.

Two litres of GROHE BLUE Home contain as much magnesium as 4 apples - up to 35 mg magnesium per litre.



#### HIGH-END FILTER TECHNOLOGY

Our filters use a 5-step filtration process to remove unwanted particles from tap water, while leaving behind all the important minerals for **pure taste**. Intended for regions with poor water quality, the specific **Ultrasafe** filter version also removes microplastic and bacteria.



#### SPARKLE TWO WAYS

Different family members wanting different amounts of sparkle usually results in many, many water bottles. GROHE BLUE Home delivers two types of **carbonation** from one faucet: medium and sparkling – no bottles needed. Plus, you still can enjoy the convenience of a regular kitchen faucet with cold and warm water.



#### CONTROL VIA APP

With the **GROHE ONDUS app**, users are notified early when the filter or CO<sub>2</sub> bottle needs replacement. You can even order both via app.

